

the Ultimate PVC Decking

Innovation Beyond Compare

47 GENOVA
PRODUCTS
YEARS

“As
STRONG & DURABLE
as the day you built it”

Proudly
made
in the
USA

Genovations
Decking

the Performance of Solid PVC

The Appearance of Natural Wood

SIMPLIFY
YOUR *Life*

SIMPLE TO INSTALL
SIMPLE TO MAINTAIN
SIMPLE TO ENJOY

STRONGER
THAN **COMPOSITE**

STRONGER
THAN **WOOD**

ENGINEERED
FOR *Life*

NO FOAM OR WOOD FILLERS
WILL NOT ABSORB MOISTURE

Genova Locations

Plastics Are Our Business, Innovation Is Our Passion



Sparks, Nevada



Ft. Wayne, Indiana



Rensselaer, Indiana



Faribault, Minnesota



Hazleton, Pennsylvania

**Corporate Headquarters
Davison, Michigan**

7034 East Court Street
Davison, MI 48423

800.521.7488 • 810.744.4500

Fax: 810.744.3130

www.genovaproducts.com

Appearance

Engineered for Life

Timeless Appeal

Will never warp, rot, crack, splinter or stain, providing a truly low maintenance deck



Surface

Natural wood-grain, low gloss surface in four earth tone shades to perfectly accent any home



Sandalwood

Birchwood

Cedar

Driftwood

Genovations
Decking

Installation

Engineered for Life

Joist Placement

Uniquely engineered boards allow installation on up to 24" centers with the use of common deck screws



Tongue & Groove

Strategic design allows for automatic spacing and board alignment, simplifying the installation and reducing labor costs significantly

Quick & Easy

Build a beautiful, durable deck with a few simple components

Boards, Starter Strip, C-channel & Flexible Finishing Trim



Genovations
Decking

Material

Engineered for Life

Solid PVC

Specially engineered solid structure, without any foam or wood fillers, will not absorb moisture



5/4" Board



2" Board

Proudly
made
in the
USA



Color Durability

Latest technology ensures a lifetime of enhanced weatherability



Barefoot-Friendly

Comfortable, slip resistant surface stays cool to the touch and has no exposed fasteners

Genovations
Decking

Material Comparison

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	Wood	Composites	
LOW MAINTENANCE	NO	NO	YES
COLOR STABILITY	NO	NO	YES
FUNGUS & DRY ROT FREE	NO	NO	YES
STAIN RESISTANT	NO	NO	YES
HIDDEN FASTENERS	NO	NO	YES
ABSORBS MOISTURE	YES	YES	NO
WARPING	YES	YES	NO

Sales Support

Engineered for Life

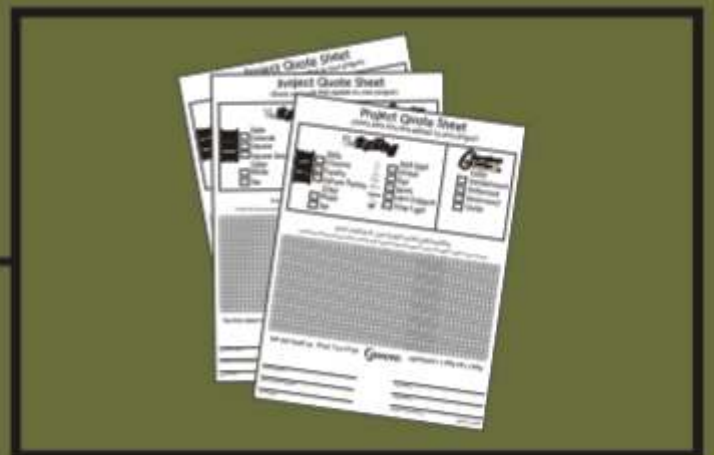
Store Front Display

Actual 2' x 3' representation of a completed deck with white Square Railing



Table Top Display

Reveals rail strength and deck board design



Project Quote Sheet

Product selection sheet with grid to design layout for quick project quotes



Genova Highlights

Engineered for Life

All products come with a Lifetime Warranty

Truck Fleet

Our own fleet of trucks allows Genova to control shipping schedules from order to delivery, providing outstanding service to our customers.



Reputation & Experience

Genova has 47 years of plastic manufacturing expertise from 1962-2009. The enhanced buying power that Genova achieves through our total product offerings in plastics, provides extra value to our customers.

Customer Referrals

Advertisements in Magazines

Trade Shows

Web Site inquiries



Engineering

Engineered for Life

Approvals

Genova's Vinyl Decking and Railing is approved by the ICC Evaluation Service. The report states that these products are in compliance with the 2003 International Building Code (IBC) and the 2003 International Residential Code (IRC). The parts were tested for their structural, durability and surface-characteristics properties. More information on specific products, components, methods, and materials is detailed in the complete ICC-ES Evaluation Report No. ESR-1904 available online at www.icc-es.org.

The logo for ICC-ES (International Code Council Evaluation Service) features the letters 'ES' in a large, bold, serif font. The 'E' and 'S' are connected at the top and bottom by thin, curved lines that form a partial circle around the letters.

ESR-1904

The logo for Genova's Decking features a large, stylized letter 'G' on the left. To the right of the 'G', the word 'enovations' is written in a lowercase, sans-serif font. Below 'enovations', the word 'Decking' is written in a smaller, lowercase, sans-serif font. The 'Decking' text is contained within a white rectangular box that has a slight 3D effect, appearing to sit on top of a dark surface.

Vinyl & our Environment

Engineered for Life

No trees are ever harmed

Vinyl is Recyclable

The vinyl industry has consistently supported the development of vinyl recycling programs through funding and technical support. Millions of pounds of vinyl are recycled each year into second generation products at the post consumer level. At the post industrial level, 99% of all manufactured vinyl is made into products, not sent to landfills.

Vinyl is the Most Energy Efficient Plastic

Vinyl's main raw material is chlorine derived from salt—an abundant and inexpensive resource. Vinyl takes less energy to produce and also saves fossil fuels. Because of vinyl's thermal efficiencies in products such as siding and windows less energy is needed to either heat and cool homes and businesses.

Requires Fewer Resources to Maintain

Today's vinyl products are more durable, low-maintenance, and lightweight which in turn reduces the use of other materials. For instance, Vinyl Decking, Railing and Fencing do not require the use of paint, stain or harsh cleaners. Also, vinyl is lighter to transport, reducing the amount of fuel and other resources used for delivery.

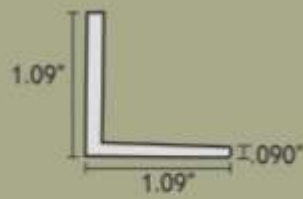
Specifications

Engineered for Life

5/4" BOARD



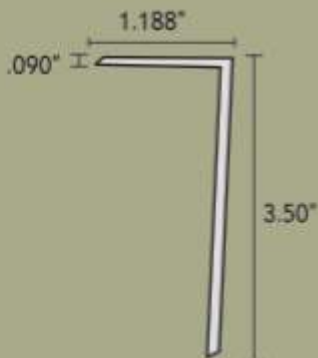
DECK STARTER



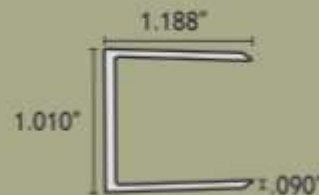
FLEXIBLE TRIM



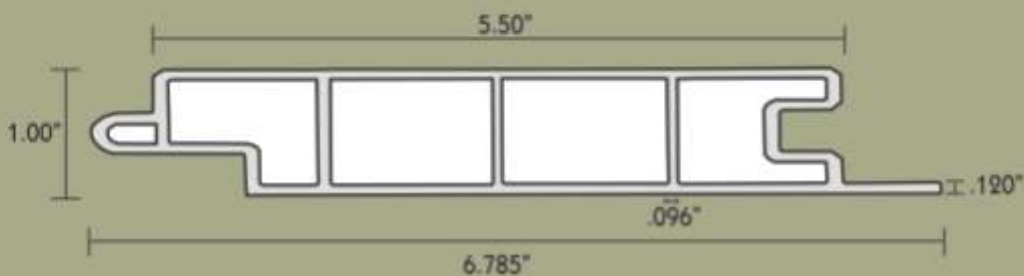
STEP TRIM



L-MOLDING



C-CHANNEL



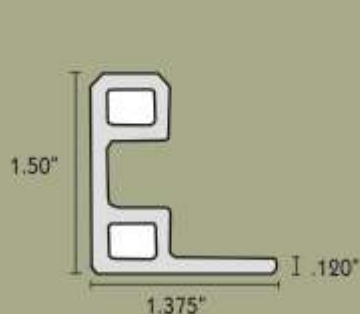
DECK BOARD

Approved up to 16" joist centers

Specifications

Engineered for Life

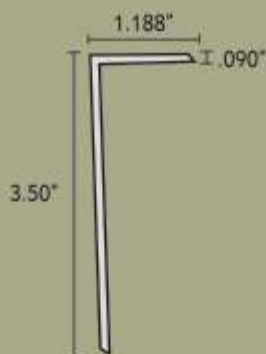
2" BOARD



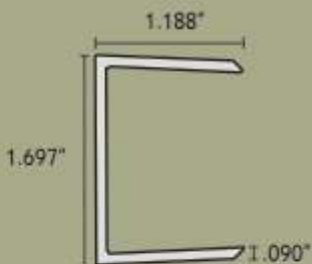
DECK STARTER



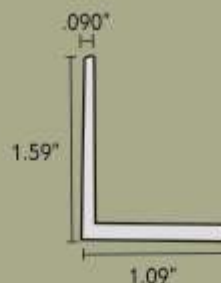
STEP TRIM



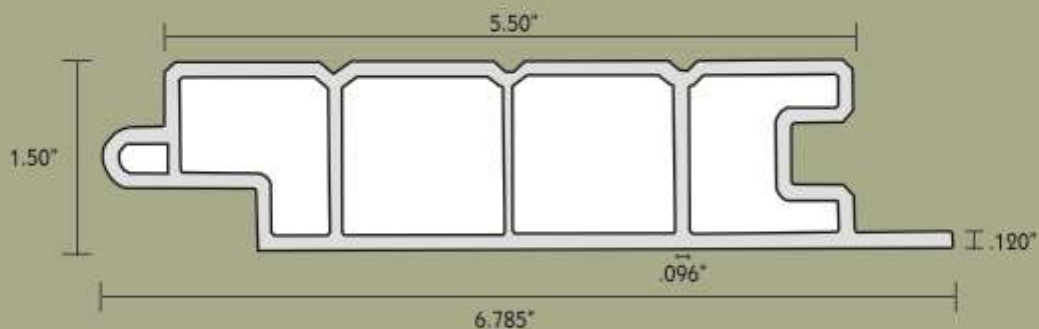
L-MOLDING



C-CHANNEL



FLEXIBLE TRIM



DECK BOARD

Approved up to 24" joist centers

C-Channel

Starter Strip

Flex Trim

Flex Trim

Fade Resistant, Stain Resistant

Sandalwood

Birchwood

Cedar

Driftwood

QUICK & SIMPLE INSTALLATION

No Expensive Fasteners - No Tedious Spacers

Saves
TIME and MONEY

**No Exposed Fasteners
Automatic Board Spacing
Tongue & Groove Installation**

Lifetime
WARRANTY

**from a company with almost 5 decades
of PVC manufacturing expertise**

Limited Lifetime Warranty

Plastics Are Our Business, Innovation Is Our Passion

Vinyl Deck, Rail, & Fence

Genova's building material product components are warranted to be free from manufacturing defects as defined in this Limited Warranty. If any of Genova products should ever exhibit signs of rotting, rusting, corrosion, insect infestation, splitting, cracking, or surface peeling. Genova Products, Inc. will replace the defective product. All warranty claims are subject to examination and verification by Genova Products, Inc. Transportation charges to return the alleged defective product is the responsibility of the customer. This warranty is limited to original purchaser and claims must include original receipt. Labor, installation, or any similar costs are specifically excluded and will not be reimbursed by Genova Products, Inc.

Genova will warrant its building material products when installed in accordance with good installation practices and specific recommendations outlined in our printed instructions.

EXCLUSIONS

Damage resulting from:

1. Not following recommended installation instructions
2. Acts of God
3. Fire or other casualty
4. Movement and/or collapse of the ground or structure on which product is installed
5. Purchaser misuse and/or negligent acts

GENERAL

Because of the versatility and adaptability of Genova products, users occasionally put them to use in applications which fall outside the scope of our printed recommended usages. Although it is not our intent to discourage creativity on the part of well informed users of our products, it must be explicitly understood that any use of our products in applications which fall outside the recommendations contained in our literature, catalogs, or printed on the products themselves are not covered by any warranty, either written or implied. Any such applications correctly fall into the area of research and any liabilities arising there from shall be borne by the user and not by Genova or any of its agents.

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